



Historic Schaefferstown, Inc.
2027 Artisan/Demonstrator Application



Name: _____ Phone: _____

Business Name: _____ Email: _____

Mailing Address: _____ City: _____

State: _____ Zip Code: _____ PA Sales Tax ID # _____

Description of traditional folk craft to be presented: _____

Social Media Profiles: Facebook: _____

Instagram: _____

☐ Check here if we may use your name/photograph in news media, social media and promotional materials. (PLEASE provide photos or links to your social media pages so we can advertise \ you will be participating in our events.)

PLEASE NOTE: ALL CRAFTERS AND DEMONSTRATORS WILL NEED TO SUPPLY THEIR OWN WEATHERPROOF CANOPY. CRAFTERS/DEMONSTRATORS WILL BE RESPONSIBLE FOR SET UP AND TAKE DOWN OF THEIR DESIGNATED AREA.

*****EVENT is held RAIN or SHINE.**

Please complete the following:

I am a: ☐ NEW crafter* ☐ NEW demonstrator* or I am a ☐ returning crafter. ☐ returning demonstrator

I would like to participate in the following events: (See discount for participating in both events.)

☐ Cherry Fair & Early American Craft Show - June 26 from 10 AM – 4 PM

☐ Harvest Fair – September 18 - 10 AM – 4 PM and September 19 – 11 – 4 PM

Check one of the following options:

☐ I will display and demonstrate my craft WITHOUT selling any items (NO FEE)

☐ I will display, demonstrate, and SELL my craft items. (\$50 for each event) **(\$90 if you do both events)** _____

☐ I will **not** demonstrate my craft, but I will display and SELL my craft items. (\$75 for each event)

(\$140 if you do both events) _____

_____ If approved, I am willing to donate an item/display to the Fair Raffle (value \$25 or more)

(additional \$10 discount off total fee; donate to both events \$20 discount). -- _____

*****If you already know what you are going to donate, send a photo(s) or an example of the item so we can promote the Raffle.**

_____ I am a member of Historic Schaefferstown **(\$10 discount on application fee.)** -- _____

Make your check payable to Historic Schaefferstown, Inc.

Mail to: Historic Schaefferstown Inc.

P.O. Box 307

Schaefferstown, PA 17088

AMOUNT ENCLOSED: _____

For OFFICE USE ONLY:

Date Received: _____

Confirmation Sent: _____

ALL APPLICATIONS FOR CHERRY FAIR are due by APRIL 15, 2027; HARVEST FAIR ONLY are due by July 1, 2027.

By signing here, you agree to all the terms and conditions provided. X _____



Historic Schaefferstown
Artisan/Demonstrator
Information and Instructions



Since 1965, Historic Schaefferstown, Inc. (HSI) has been a non-profit organization dedicated to preserving the region's rich cultural heritage. HSI hosts two festival-style events each year, which have become known for being enjoyable family outings that educate visitors about early Pennsylvania German culture. The events feature a variety of entertainment, demonstrations, food, activities, tours, and artisans. Visitors eagerly anticipate the high-quality traditional crafts and demonstrations on display. The festivals take place in June and September on the 90-acre Alexander Schaeffer Farm, a designated national historic landmark located in Schaefferstown, Pennsylvania.

We invite you to apply to share and/or sell your unique traditional crafts with others at our events. (See the criteria for traditional crafts and demonstrations.)

Please complete the attached application, and we will notify you of your selection status within a month after receiving your application. If you are not selected, we will return your event fees.

Event Dates: **Cherry Fair & Early American Craft Show - June 26 10 AM – 4 PM**

Harvest Fair – Saturday, September 18: 10 AM – 4PM

Sunday, September 19 11:30 AM– 4 PM

****Our events are held rain or shine. NO REFUNDS are given for inclement weather.**

TRADITIONAL CRAFTER/DEMONSTRATOR CRITERIA:

- **ALL** crafts displayed and sold must be quality, traditional crafts which represent the skills and talents of the 18th and 19th century craftsman. Crafts must be handcrafted by the artisan listed on the application.
- **NO COMMERCIALLY PRODUCED OR IMPORTED ITEMS ARE ALLOWED.**
- **HSI** reserves the right to request the removal of undesirable items or items that do not match the criteria.

PROPER ATTIRE:

- Crafters and demonstrators are encouraged to wear 18th or 19th century traditional attire. \

CATEGORIES:

- **Display and Sell - Complete** the enclosed application and submit it along with 2 – 4 photos of your work and ONE of your exhibit/displays. (If you have participated at HSI events within the last two years, photos are NOT required.)
The fee for each event is **\$75.00**. If you participate in both events, we offer a discount (\$140)
- **Display, Sell and Demonstrate** - Artisans who demonstrate crafting techniques while selling at the event are extended a discount on the event fee. Complete the enclosed application and submit it along with FOUR photos of your work and ONE of your exhibit/ displays. (If you have participated at HSI events within the last two years, photos are not required.)
The fee for each event is **\$50.00** - a discount off the full rate.
If you participate in both events, we offer a discount (\$90)
- **Demonstrate only** - Crafters who demonstrate a craft without selling anything are welcome at both events at NO charge. As a non-profit organization, HSI appreciates a donation to help us achieve our mission.
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Please include photos or email them to info@hsimuseum.org. If selected, we will return them to you at the event. Please include a S.A.S.E. (self- addressed stamped envelope for return of any photos.) If you prefer, send pictures to info@hsimuseum.org, please identify yourself as a FESTIVAL CRAFTER OR DEMONSTRATOR in the SUBJECT line.

The deadline for submission of your application for BOTH events is APRIL 15, 2027.

There is a \$10 fee for any submission after April 15.

**** YOU will receive your selection status two weeks after your submission of the application.**

Confirmation of location will be provided at least two weeks prior to the event.

DETAILS FOR CRAFTERS AND DEMONSTRATORS:

****IMPORTANT INFORMATION FOR CRAFTERS AND DEMONSTRATORS****

Please note that all crafters and demonstrators are required to provide their own weatherproof canopy. You will also be responsible for the setup and takedown of your designated area.

****Our events will be held rain or shine. No refunds will be issued for inclement weather.****

Spaces are generously sized and will accommodate at least a 10 ft. x 10 ft. standard canopy. You will be notified of your assigned space before the event. Space assignment priority goes to crafters who attend both festivals and to those who participated in last year's events. If you have specific display or space needs, please indicate them on your application; we will consider these requests when planning placement.

Please note that space in our barn is very limited. Vendors who have previously held space in the barn will have the first opportunity to reserve a spot. Additional spots will be assigned based on the need for cover due to the fragility of your items.

****FREE HSI PROMOTIONAL BROCHURES**** are available to help promote yourself and HSI's events. You can use these brochures to encourage your friends and potential customers to visit you at the events. Please indicate on your application how many brochures you would like to receive before the event.

****OVERNIGHT SECURITY**** is not provided; however, some individuals camp overnight on the grounds. Access to exterior show spaces will be available before the event days for those who wish to set up earlier. Please note that any items left unattended are at your own risk.

****ARRIVAL TIMES:**** Crafters will be asked to provide a day and time for their arrival. All crafters should be set up and ready for visitors by 9:30 AM on the day of the event. An Artisan/Demonstrator Check-In Tent will be located at the entrance; please check in upon your arrival. You can arrange to set up the night before if you are outside, or you may arrive after 7:00 AM on the day of the event. Additional instructions will be provided in your confirmation letter.

Please be aware that HSI is not responsible for any personal injury, property damage, or losses incurred during the setup, display, operation, or removal of your exhibit.

****DONATING AN ITEM:**** Contributing an item to our event raffle is a great way to gain exposure for your work while supporting HSI. Items will be raffled off at each event, with all proceeds benefiting HSI's educational and preservation efforts. Raffle items should represent your work and have a value of more than \$15.

Artisans who provide an item for the raffle will receive a discount on their admission fee for each event (details are available on the application page). If you choose to donate an item, we will email you before the event to request a photo of the item for promotional use. You may also include this photo with your application.

Thank you for your support and participation!
Jenny and Brenda

MAIL APPLICATION with photos and check payable to **Historic Schaefferstown, Inc.** to:

Historic Schaefferstown, Inc.

PO BOX 307

Schaefferstown, PA 17088

QUESTIONS? Contact our office at (717) 949-2244 or email info@hsimuseum.org.